SUDAN UNIVERSITY OF SCIENCE AND TEGNOLOGY
COLLEGE OF GRADUATE STUDIES

IMPACT OF MARKETING STRATEGIES ON FIRMS PERFORMANCE

STUDY ON SUDANESE EXPORT COMPANIES

أثر الإستراتيجيات التسويقية على أداء الشركات

دراسة حالة شركات الصادر السودانية

Thesis submitted in fulfillment of the requirement of Master in Business Administration

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October 2007