

SUDAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
COLLOGE OF GRADUATE STUDIES

**MARKETING APPROACH TO
MICROFINANCE FOR POVERTY
REDUCTION IN SUDAN**
**A Case Study of Saving and Social
Development Bank
(Jan 2007 - Jun2009)**

مدخل تسويقي للتمويل الاصغر للتقليل من الفقر في السودان.
دراسة حالة

(بنك الادخار والتنمية الاجتماعية (يناير 2007 - يونيو 2009

A Thesis Submitted in Fulfillment of the Requirements for
the Degree of Ph.D. in Economics

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March 2010