

Index

Subject	Page No
Preface	(i)
Dedication	(ii)
Acknowledgment	(iii)
Table of contents	(iv-v-vi)
List of tables	(vii)
Arabic Abstract	(viii)
Abstract	(ix)
Chapter One	
Research Plan	
1-1 Introduction	1
1-2 Statement of the problem	2
1-3 Importance of the Study	2
1-4 Objectives of the Study	2
1-5 Questions to be answered by the study	3
1-6 Hypothesis of the study	3
Chapter Two	
Literature Review	
2-1 Nutrition education	4
2-1-1 Concept of nutrition education	4
2-1-2 Nutrition education a multi process	4
2-1-3 Importance of nutrition education	5
2-1-4 Evaluation of nutrition education programme	5
2-1-5 Functions of evaluation of nutrition education programmes	5-6
2-1-6 Nutrition issues	6
2-1-7 Current issues of nutrition education	6
2-1-8 Nutrition education issues for behavioural change	7-8
2-1-9 The frame work for planning and implementation of nutrition education programmes	8-9
2-1-10 The frame work for planning nutrition promotion and education programmes for the public	9-10
2-1-11 The target groups	10-11
2-1-11-1 The primary target groups	10
2-1-11-1-1 Population sub-groups - life cycle approach	10
2-1-11-1-2 Population sub-groups – special needs	10
2-1-11-2 The secondary target groups	10
2-1-11-3 The tertiary target groups	11
2-1-12 Previous studies	11-12
2-2 Mass media	12
2-2-1 Types and functions of mass media	12
2-2-2 Media effects	12-13

2-2-3 The communication process	13
2-2-4 Cultural differences	14
2-2-5 The educational and communication methods	14
2-2-6 Selection of channels	14-15
2-2-7 Nutritional information sources	16
2-3 The television	16
2-3-1 Historical background of television	16
2-3-2 Some advantages of open – Circuit television	17
2-3-4 Television and sexism	17
2-4 Sudan National Television	17
2-4-1 Historical background of Sudan National Television	17-18
2-4-2 Future Projects	18

Chapter Three
Research Methodology

3-1 The study area	19
3-2 Population of the study	19
3-3 Sampling techniques and sample size	19
3-4 Data collection	20
3-4-1 Primary data	20
3-4-2 Secondary data	20
3-5 Data analysis	20

Chapter Four
Results and discussion

4-1 Results	21
4-1-1 Socioeconomic characteristics of respondents	21
4-1-1-1 Sex, age and marital status of respondents	21-22
4-1-1-2 Educational level and occupation of respondents	22-23
4-1-1-3 Income and family size of respondents	23-24
4-1-2 Opinions of respondents about nutrition education item on (SNT)	24
4-1-2-1 Opinions of respondents about time and duration	24-25
4-1-2-2 Opinions of respondents about characteristic of nutrition education item introducer	25
4-1-2-3 Opinions of respondents about the content of nutrition education item	26
4-1-2-4 Opinions of respondents about method of presentation of nutrition education item	26-27
4-1-3 Participation with respondents in watching nutrition education item on (SNT)	27
4-1-4 Discussion of nutritional information introduced on (SNT) by respondents with their families or community	28
4-1-5 Understanding and application of nutritional information introduced on (SNT) by respondents	28-29
4-1-6 Respondent's discussion of nutritional problems and their participation in nutrition education item on (SNT)	29

4-1-7 Other resources of nutritional information beside (SNT)	30
4-1-8 The interview results	31-32
4-2 Discussion	33-38
Chapter Five Summary , Conclusions and Recommendations	
5-1 Summary	39
5-2 Conclusions	40
5-3 Recommendations	40-41
References	
Appendix	