

# References

## A. English References :

- Aaij, S. and Dirk, B. (2002), "High-tech IPOs: a tale of two continents", *Journal of Corporate Finance*, Vol. 15 No. 1, pp. 87-92.
- Abdallah, Ali (2010), "Readings in Sudan's economy", Madarat publishing house, Khartoum, pp. 151-161.
- Ajzen, I. (1988). *Attitudes, personality and behaviour*. Milton Keynes; OUP.
- Ajzen, I., & Fishbein, M. (1977). Attitude.behavior relations: A theoretical analysis and review of empirical research. *Psychological Bulletin*, 84, 888.918.
- Ajzen, I., & Fishbein, M. (1980). *Understanding attitudes and predicting social behavior*. Englewood Cliffs, NJ: Prentice-Hall.
- Ajzen, I., & Madden, T. J. (1986). Prediction of goal-directed behavior: Attitudes, intentions, and perceived behavioral control. *Journal of Experimental Social Psychology*, 22, 45374.
- Anderson, E.W. (1998), "Customer satisfaction and word of mouth", *Journal of Service Research*, Vol. 1 No. 1, pp. 5-17.
- Anderson, E.W. and Narus, J.A. (1990), "A model of distributor firm and manufacturer firm working partnerships", *Journal of Marketing*, Vol. 54, January, pp. 42-58.
- Andreassen, Tor W.and Streukens, s. (2009), "Service innovation and electronic word-of-mouth: is it worth listening to?", *Managing Service Quality* Vol. 19 No. 3, pp. 249-265
- Ang, J.S. and Ciccone, S.J. (2001), *Analyst Forecasts and Stock Returns*, University of New Hampshire, Durham, NH.
- Arndt, J. (1967), *Word of Mouth Advertising: A Review of the Literature*, Advertising Research Foundation, Inc., New York, NY.
- Arndt, Johan (1968), "Selective Process in Word of Mouth," *Journal of Advertising Research*, 8(3), 19-22.
- Athanassopoulos, A., Gounaris, S. and Stathakopoulos, V. (2001), "Behavioural responses to customer satisfaction: an empirical study", *European Journal of Marketing*, Vol. 35 No. 5/6, pp. 687-707.
- Atkinson, J. W. (1964). *An introduction to motivation*. Princeton, NJ: Van Nostrand.

- Bagozzi, R. P. (1986). Attitude formation under the theory of reasoned action and a purposeful behavior reformulation. *British Journal of Social Psychology*, 25, 95-107.
- Bagozzi, R. P. (1989). An investigation of the role of affective and moral evaluations in the purposeful behavior model of attitude. *British Journal of Social Psychology*, 28, 97-113.
- Bagozzi, R. P., & Warshaw, P. R. (1990a). An examination of the etiology of the attitude-behavior relation for goal-directed and mindless behaviors. Unpublished manuscript, School of Business Administration, University of Michigan at Ann Arbor.
- Bagozzi, R. P., Baumgartner, J., & Yi, Y. (1989). An investigation into the role of intentions as mediators of the attitude-behavior relationship. *Journal of Economic Psychology*, 10, 35-62.
- Bagozzi, R. P., & Warshaw, P. R. (1990b). Trying to consume. *Journal of Consumer Research*, 17, 127-140.
- Bandura, A. (1977). *Social learning theory*. Englewood Cliffs, NJ: Prentice Hall
- Bandura, A. (1982). Self-efficacy mechanisms in human agency. *American Psychologist*, 37, 122-147.
- Bandura, A., Adams, N. E., & Beyer, J. (1977). Cognitive processes mediating behavioral change. *Journal of Personality and Social Psychology*, 35, 125-139.
- Bandura, A., Adams, N. E., Hardy, A. B., & Howells, G. N. (1980). Tests of the generality of self-efficacy theory. *Cognitive Therapy and Research*, 4, 39-66.
- Bentler, P. M., & Speckart, G. (1979). Models of attitude-behavior relations. *Psychological Review*, 86, 452-464.
- BIN, F. S., MORRIS, G. B. and CHEN, D.H. Effects of exchange-rate and interest-rate risk on ADR pricing behavior. *North American Journal of Economics and Finance*, n. 14, p. 241-262, Jan. 2003.
- Black, B. (2000). The core institutions that support strong securities markets. *Business Lawyer*, 55(4), 1565-1607.
- Blair, M. and Taylor, S. (1989), "Forecasting: the profit speaks", *Chartered Accountant*, Vol. 6, pp. 50-4.
- Bloch, Peter H., Sherrell, Daniel L., and Ridgway, Nancy M. (1986), "Consumer Search: An Extended Framework," *Journal of Consumer Research*, 13(June), 119-126.
- Blodgett, J.G. and Anderson, R.D. (2000), "A Bayesian network model of the consumer complaint process", *Journal of Service Research*, Vol. 2 No. 4, pp. 321-38.

- Bone, Paula Fitzgerald (1995), "Word -of-mouth Effects on Short -term and Long-term product Judgments,"  
Journal of Business Research, 32(March), 213-223.
- Boulding, W., Kalra, A., Staeling, R. and Zeithaml, V. (1993), "A dynamic process model of service quality:  
from expectations to behavioral intentions", Journal of Marketing Research, Vol. 30, February, pp. 7-27.
- Brown, Jacqueline J. and Reingen, Peter H. (1987), "Social Ties and Word -of-mouth Referral Behavior,"  
Journal of Consumer Research, 14(December), 350-362.
- Brown, P., Clarke, A., How, J. and Lim, K. (2000), "The accuracy of management dividend forecasts in  
Australia", Pacific-Basin Finance Journal, Vol. 8, pp. 309-31.
- Budd, R. J. (1987). Response bias and the theory of reasoned action. Social Cognition, 5, 95-107.
- Campbell, O. (2003), "Is dividend policy still irrelevant?", Journal of Wealth Management, Vol. 6, pp. 61-6.
- Chang, K.P. and Tang, Y.M. (2003), "Pricing Taiwan's initial public offerings", Journal of Finance, Vol. 42  
No. 1, pp. 42-6.
- Cheng T. and Firth, M. (2000), "An empirical analysis of the bias and rationality of profit forecasts  
published in new issue prospectuses", Journal of Business Finance and Accounting, Vol. 27 No. (3-4),  
pp. 423-46.
- Coleman, J., Katz, E. and Menzel, H. (1957), "The diffusion of an innovation among physicians",  
Sociometry, Vol. XX No. 4, pp. 253-70.
- Coleman, J., Menzel, H. and Katz, E. (1959), "Social processes in physicians' adoption of a new drug",  
Journal of Chronic Diseases Chronic, No. 1, pp. 1-19.
- Cunningham, S.M. (1965), "Perceived risk in product-related discussion and brand purchase behavior",  
unpublished PhD dissertation, Graduate School of Business Administration, Harvard University,  
Cambridge, MA.
- Cunningham, S.M. (1976), "Perceived risk as a factor in informal consumer communications", in Cox, D.F.  
(Ed.), Risk Taking and Information Handling in Consumer Behavior, Harvard University, Cambridge,  
MA.
- Day, George S. (1971), "Attitude Change, Media and Word of Mouth," Journal of Advertising Research,  
11(December), 31-40.

- de Matos, C.A. and Vargas Rossi, C.A. (2008), "Word-of-mouth communications in marketing: a meta-analytic review of the antecedents and moderators", *Journal of the Academy of Marketing Science*.
- Dechow, P.M. and Schrand, C.M. (2004), *Earnings Quality*, The Research Foundation of CFA Institute, New York, NY.
- Dempsey, S., Gatti, J., Grinnell, D. and W. Cats-Baril (1997). The Use of Strategic Performance Variables as Leading Indicators in Financial Analysts' Forecasts. *Journal of Financial Statement Analysis*, Summer 1997,61-79.
- Diamond, Peter A. (1967). "The Role of a Stock Market in a General Equilibrium Model with Technological Uncertainty". *American Economic Review* 57 (4): 759–776. JSTOR 1815367.
- Dichter, E. (1966), "How word-of-mouth advertising works", *Journal of Marketing*, Vol. 16, November-December, pp. 147-66.
- Dische, A. (2002), "Dispersion in analysts forecasts and the profitability of earnings momentum strategies", *European Financial Management*, Vol. 8, pp. 211-28.
- Dodson, J.A. and Muller, E. (1978), "Models of new product diffusion through advertising and word of mouth", *Management Science*, Vol. 24 No. 15, pp. 1568-78.
- Doidge, C., Karolyi, G. A., & Stulz, R. (2004). Why are foreign firms listed in the U.S. worth more? *Journal of Financial Economics*, 71(2), 205–238.
- Engel, E., Gordon, E.A. and Hayes, R.M. (2002), "The roles of performance measures and monitoring in annual governance decisions in entrepreneurial firms", *Journal of Accounting Research*, Vol. 40, pp. 485-519.
- Epstein, S. (1983). Aggregation and beyond: Some basic issues on the prediction of behavior. *Journal of Personality*, 51, 360-392.
- Farrar, J. (2002). *Corporate governance in Australia and New Zealand*. Oxford University Press.
- Faten Lakhal, (2008), "Stock market liquidity and information asymmetry around voluntary earnings disclosures: New evidence from France", *International Journal of Managerial Finance*, Vol. 4 Iss: 1 pp. 60 – 75
- Feldman, J.M. and Lynch, J.G. (1988), "Self-generated validity and other effects of measurement on belief, attitude, intention and behavior", *Journal of Applied Psychology*, Vol. 73, August, pp. 421-35.

- Fidelis Ogbuozobe, (2009), "A consideration of the impact of the Companies and Allied Matters Act (1990) and the Insurance Act (2003) on the board of insurance companies in Nigeria - part 2", *International Journal of Law and Management*, Vol. 51 Iss: 6 pp. 421 - 456
- Fields, T.D., Lys, T.Z. and Vincent, L. (2001), "Empirical research of accounting choice", *Journal of Accounting and Economics*, Vol. 31, pp. 255-307.
- Firth, M. (1998), "IPO profit forecasts and their role in signalling firm value and explaining postlisting returns", *Applied Financial Economics*, Vol. 8 No. 1, pp. 29-40.
- Firth, M. and Smith, A. (1992), "The accuracy of profits forecasts in initial public offering prospectuses", *Accounting and Business Research*, Vol. 22, pp. 239-47.
- Firth, M., Kwok, B.C.H., Liau-Tan, C.K. and Yeo, G.H.H. (1995), "Accuracy of profit forecast contained in IPO prospectuses", *Accounting and Business Research Review*, Vol. 1, pp. 55-83.
- Fishbein, M.. & Ajzen, I. (1974). Attitudes toward objects as predictors of single and multiple behavioral Criteria. *Psychological Review*, 81, 59-74.
- Forbes, W. Huijgen. C, and Plantinga. Auke (2006). Using analysts' earnings forecasts for country/industry-based asset allocation. *Managerial Finance* Vol. 32 No. 4, pp. 317-336
- Fornell, C. and Westbrook, R.A. (1984), "The vicious circle of consumer complaints", *Journal of Marketing*, Vol. 48, Summer, pp. 68-78.
- Gillan, S.L. and Starks, L.T. (1998), "A survey of shareholder activism: motivation and empirical evidence", *Contemporary Finance Digest*, Vol. 2 No. 3, pp. 10-34.
- Gilson, Ronald J.; Black, Bernard S. (1998). "Venture Capital and the Structure of Capital Markets: Banks Versus Stock Markets". *Journal of Financial Economics* 47: 243–277. doi:10.2139/ssrn.46909.
- Gompers, P. A., Ishii, J. L., & Metrick, A. (2003). Corporate governance and equity prices. *The Quarterly Journal of Economics*, 118(1), 107–155.
- Graham, C., Litan, R. and Sukhtankar, S. (2002), "The bigger they are, the harder they fall: an estimate of the costs of the crisis in corporate governance", working paper, Economic Studies/Governance Studies Program, the Brookings Institution, Washington, DC.
- Green, P. E, Tull, D. S. & Albaum, G. (1988). *Research for marketing decisions* ( 5th ed) New Jersey: Prentice-Hall Inc.

- Hart, W.L., Heskett, J.L. and Sasser, W.E. Jr (1990), "The profitable art of service recovery", *Harvard Business Review*, July-August, pp. 148-56.
- Hartnett, N. and Romcke, J. (2000), "The predictability of management forecast error: a study of Australian IPO disclosures", *Multinational Finance Journal*, Vol. 4 Nos 1/2, pp. 101-32.
- Hassan, M. Ch. , Abdul Rahman, R. and Mahenthiran, S. (2008) " Corporate governance, transparency and performance of Malaysian companies" *Managerial Auditing Journal*, Vol. 23 No. 8, pp. 744-778.
- Helwege, J. and Liang, N. (2004), "Initial public offerings in hot and cold markets", *Journal of Financial and Quantitative Analysis*, Vol. 39 No. 3, pp. 541-69.
- Herr, P.M., Kardes, F.R. and Kim, J. (1991), "Effects of word-of-mouth and product-attribute information on persuasion: an accessibility-diagnostics perspective", *Journal of Consumer Research*, Vol. 17 No. 4, March, pp. 454-62.
- Holmes, J.H. and Lett, J.D. (1977), "Product sampling and word-of-mouth", *Journal of Advertising Research*, Vol. 17 No. 5, October, pp. 35-40.
- Jaggi, B. (1997), "Accuracy of forecast information disclosed in the IPO prospectuses of Hong Kong companies", *The International Journal of Accounting*, Vol. 32 No. 3, pp. 301-19.
- Jelic, R., Saadouni, B. and Briston, R. (1998), "The accuracy of earnings forecasts in IPO prospectuses on the Kuala Lumpur stock exchange", *Accounting and Business Research*, Vol. 29, pp. 57-72.
- Jensen, M.C. (2001/2005), "Value maximization, stakeholder theory, and the corporate objective function", in Chew, D.H. and Gillan, S.L. (Eds), *Corporate Governance at the Crossroads: A Book of Readings*, McGraw-Hill, New York, NY.
- Jinghan, Jean C. (2009), "China's Institutional Environment and Corporate Governance", *Corporate Governance: A Global Perspective Advances in Financial Economics*, Volume 11, 75–93
- John, K. and Senbet, L.W. (1998), "Corporate governance and board effectiveness", *Journal of Banking and Finance*, Vol. 22, pp. 371-403.
- Johnston, R. (1995), "The determinants of service quality: satisfiers and dissatisfiers", *International Journal of Service Industry Management*, Vol. 6 No. 5, pp. 53-71.
- Kevin Campbell, Magdalena Jerzemowska, K. Najman, (2009),"Corporate governance challenges in Poland: evidence from "comply or explain" disclosures", *Corporate Governance*, Vol. 9 Iss: 5 pp. 623 - 634

- Khartoum Stock Exchange, The 11th annual report (2005)
- Khartoum Stock Exchange, The 12th annual report (2006)
- Khartoum Stock Exchange, The 13th annual report (2007)
- Khartoum Stock Exchange, The 14th annual report (2008)
- Khartoum Stock Exchange, The 15th annual report (2009)
- Khartoum Stock Exchange, The 16th annual report (2010)
- Klapper, L. F., & Love, I. (2004). Corporate governance, investor protection, and performance in emerging markets. *Journal of Corporate Finance*, 10(5), 703–728.
- Kormendi, R. and R. Lipe (1987). Earnings Innovations, Earnings Persistence, and Stock Returns. *Journal of Business*, 60,323-345.
- KPMG Romania (2006), Romanian Business Digest , Should More Romanian Companies be Listed on the Stock Exchange?,P1 .
- Laczniak, Russell N., DeCarlo, Thomas E. and Ramaswami, Sridhar N. (2001), “Consumers’ Responses to Negative Word-of-mouth Communication: An Attribution Theory Perspective,” *Journal of Consumer Psychology*, 11(July), 57-73.
- Lang, M.H. and Lundholm, R. (1996), “Corporate disclosure policy and analyst behaviour”, *The Accounting Review*, Vol. 71 No. 4, pp. 467-93.
- Lee, P., Taylor, S. Yee, C. and Yee, M. (1993), “Prospectus earnings forecasts: evidence and explanations”, *Australian Accounting Review*, Vol. 3, pp. 21-32.
- Lee, T.A. (1974). Enterprise Income: Survival or Decline and Fall? *Accounting and Business Research*, Summer 1974.
- Lefcourt, H. M. (1982). *Locus of control: Current trends in theory and research* (2nd ed.). Hillsdale, NJ: Erlbaum.
- Levenson. H. (1981). Differentiating among internality, powerful others, and chance. In H. M. Lefcourt (Ed.), *Research with the locus of control construct: Vol. 1. Assessment methods* (pp. 15.63). New York: Academic Press.
- Licht, A. N. (2002). Bonding and dominance in securities markets: Cross-listing and corporate governance. Working Paper.

- Licht, A. N. (2004). Cross-listing and corporate governance: Bonding and avoiding? *Corporate Ownership and Control*, 1(4), 36–48.
- Mahajan, V., Muller, E. and Bass, F.M. (1990), “New product diffusion models in marketing: a review and directions for research”, *Journal of Marketing*, Vol. 54 No. 1, pp. 1-26.
- McConnell, J.J. and Servaes, H. (1990), “Additional evidence on equity ownership and corporate value”, *Journal of Financial Economics*, Vol. 27, pp. 595-612.
- Millstein, J. (2005), “Economic perspectives: laying the groundwork for economic growth”, available at: <http://usinfo.state.gov/journal/journal.htm> (accessed February 2005).
- Misehel, W. (1968). *Personality and assessment*. New York: Wiley.
- Mitchell, Paul. M. and Paul F. McNamara (1997). Issues in the development and application of property market forecasting: the investor’s perspective, *Journal of Property Finance* Vol. 8 No. 4, pp. 363-376.
- Mohammad Reza Jalilvand, Neda Samiei, (2012), "The effect of electronic word of mouth on brand image and purchase intention: An empirical study in the automobile industry in Iran", *Marketing Intelligence & Planning*, Vol. 30 Iss: 4 pp. 460 – 476
- Moldovan, S., Goldenberg, J. and Chattopadhyay, A. (2006), “What drives word-of-mouth? The roles of product originality and usefulness”, *Marketing Science Institute*.
- Morck, R., Shleifer, A. and Vishny, R.W. (1988), “Management ownership and market valuation: an empirical analysis”, *Journal of Financial Economics*, Vol. 20, pp. 293-316.
- Mostafa, M. (2007), “Evaluating the competitive market efficiency of top listed companies in Egypt”, *Journal of Economic Studies* Vol. 34 No. 5, 2007 pp. 430-452
- Mowen, John C. (1990), *Consumer Behavior*, New York, NY: Macmillian.
- Murray, K.B. and Schlacter, J.L. (1990), “The impact of services versus goods on consumers’ assessment of perceived risk and variability”, *Journal of the Academy of Marketing Science*, Vol. 18 No. 1, pp. 51-65.
- Nicholas Biekpe (2003), “African Capital Markets: Legal and Governance Framework” *Africa Centre for Investment Analysis University of Stellenbosch, South Africa*, P5
- OECD (1999). *Principles of corporate governance*. France: Organization for Economic Co-operation and Development.



- Peeters, G. and Czapinski, J. (1990), "Positive-negative asymmetry in evaluations: the distinction between affective and informational negativity effects", in Stoebe, W. and Hewstone, M. (Eds), *European Review of Social Psychology*, Vol. 1, John Wiley & Sons, New York, NY.
- Peterson, R.A. and Wilson, W.R. (1992), "Measuring customer satisfaction: fact and artifact", *Journal of the Academy of Marketing Science*, Vol. 20 No. 1, Winter, pp. 61-71.
- Petram, L.O., (2011), "The world's first stock exchange: how the Amsterdam market for Dutch East India Company shares became a modern securities market, 1602-1700", Faculty Faculty of Humanities FULL BIBLIOGRAPHIC DETAILS, Pages IX, 221
- Reichheld, F. and Sasser, W.E. (1990), "Zero defections: quality comes to services", *Harvard Business Review*, Vol. 68, September-October, pp. 105-11.
- Reichheld, F.F. (2003), "The one number you need to grow", *Harvard Business Review*, Vol. 81 No. 12, pp. 46-54.
- Richins, Marsha L. (1983), "Negative Word -of-mouth by Dissatisfied Consumers: A Pilot Study," *Journal of Marketing*, 47(Winter), 68-78.
- Ritter, J.R. and Welch, I. (2002), "A review of IPO activities, pricing, and allocations", *Journal of Finance*, Vol. 57 No. 4, pp. 1795-828.
- Rogers, Everett M., (1983), *Diffusion of Innovations*, New York, NY: Free Press.
- Rotter, J. B. (1954). *Social learning and clinical psychology*. Englewood Cliffs, NJ: Prentice-Hall.
- Rotter, J. B. (1966). *Generalized expectancies for internal versus external control of reinforcement*. Psychological Monographs, 801, Whole No. 609.
- Sanvicente, A. Z. (1996). *Perfil das companies abertas: comparação com empresas fechadas*, Ibmecc São Paulo.
- Saunders, M., Mann, R. and Smith, R. (2007), "Benchmarking strategy deployment practices", *Benchmarking: An International Journal*, Vol. 14 No. 5, pp. 609-23.
- Sebahattin Demirkan, Harlan Platt, (2009), "Financial status, corporate governance quality, and the likelihood of managers using discretionary accruals", *Accounting Research Journal*, Vol. 22 Iss: 2 pp. 93 - 117
- Sekaran Uma (2000). *Research in methods for business: a skill-building approach*. John Wiley & Sons

- Shahin, A. and Zairi, M., (2007), "Corporate governance as a critical element for driving excellence in corporate social responsibility", *International Journal of Quality & Reliability Management* Vol. 24 No. 7pp. 753-770
- Sheppard, B. H., Hartwick, J., & Warshaw, P. R. (1988). The theory of reasoned action: A metaanalysis of past research with recommendations for modifications and future research. *Journal of Consumer Research*, 15, 325-343.
- Shih, K.H., Tsai, M. and Lou, C. (2005), "An exploration of bargain factors on the IPOs price negotiation – underwriters' perspectives", *Journal of Accounting and Corporate Governance*, Vol. 2 No. 2, pp. 79-108 (in Chinese).
- Shleifer, A. and Vishny, R.W. (1997), "A survey of corporate governance", *The Journal of Finance*, Vol. 52, pp. 737-83.
- Siegel, J. (2005). Can foreign firms bond themselves effectively by renting U.S. securities laws? *Journal of Financial Economics*, 75(2), 319–359.
- Silber, Kenneth (February 2009). "The Earliest Securities Markets". *Research magazine* 32 (2): 44–47. Retrieved 19 May 2011.
- Smith, Robert E. and Vogt, Christine A. (1995), "The Effects of Integrating Advertising and Negative Word-of-mouth Communications on Message Processing and Response," *Journal*
- Soderlund, M. (1998), "Customer satisfaction and its consequences on customer behavior revisited: the impact of different levels of satisfaction on word-of-mouth, feedback to the supplier and loyalty", *International Journal of Service Industry Management*, Vol. 9 No. 2 pp. 169-88.
- Solomon, J. (2007), *Corporate Governance and Accountability*, 2nd ed., Wiley and Sons, Bognor Regis.
- Stijn Claessens,(2003) " Corporate Governance and Development" *The International Bank for Reconstruction and Development/ The World Bank H St. NW Washington, DC 20433 Focus I* , pp.4 .
- Sullivan, J. and Sambunaries, G. (2005), "Economic perspectives: creating a sustainable corporate environment", available at: <http://usinfo.state.gov/journals/journals.htm> (accessed February 2005).
- Summers, John O. (1970), "The Identity of Women's Clothing Fashion Opinion Leaders," *Journal of Marketing Research*, 7(May), 178 -185.

- Swaminathan, S. (1991), "The impact of SEC mandated segment data on price variability and divergence of beliefs", *The Accounting Review*, Vol. 66, pp. 23-41.
- Swan, John E. and Oliver, Richard L. (1989), "Postpurchase Communications by Consumers," *Journal of Retailing*, 65(Winter), 516-533.
- Taylor, S.E. (1991), "Asymmetrical effects of positive and negative events: the mobilization minimization hypothesis", *Psychological Bulletin*, Vol. 110 No. 1, pp. 67-85.
- Thomson Reuters (2010) Copyright ©Advisor FYI Definition- 2010
- Valiquette, C. A. M., Valois, P., Desharnais, R., & Godin, G. (1988). An item-analytic investigation of the Fishbein and Ajzen multiplicative scale: The problem of a simultaneous negative evaluation of belief and outcome. *Psychological Reports*, 63, 723-728.
- van den Putte, B., & Hoogstraten, J. (1990). The effect of variable order in measuring the theory of reasoned action. Unpublished manuscript, University of Amsterdam, Holland.
- van Ryn, M., & Vinokur, A. D. (1990). The role of experimentally manipulated self-efficacy in determining job-search behavior among the unemployed. Unpublished manuscript, Institute for Social Research, University of Michigan at Ann Arbor.
- Wallston, K. A., & Wallston, B. S. (1981). Health locus of control scales. In H. M. Lefcourt (Ed.), *Research with the locus of control construct: Vol. 1. Assessment methods* (pp. 189-243). New York: Academic Press.
- Wangenheim, F.V. and Bayo'n, T. (2002), *The Economic Value of Customer Word of Mouth Referrals: Conceptualization and Empirical Results*, IU School of Business Administration, Bruchsal.
- Warehime, R. G. (1972). Generalized expectancy for locus of control and academic performance. *Psychological Reports*, 30, 314.
- Wicker, A. W. (1969). Attitudes versus actions: The relationship of verbal and overt behavioral responses to attitude objects. *Journal of Social Issues*, 25, 41-78.
- William Mitting (2012), "Existing regulations must be enforced to restore confidence", *FOW Futures & Options World*, *The Global Derivatives Magazine*, Issue 482, August / September 2012, pp.4.
- Yermack, D. (1996), "Higher market valuation of companies with a small board of directors", *Journal of Financial Economics*, Vol. 40, pp. 185-211.

Zeithaml, V. (1981), "How consumers evaluation processes differ between goods and services", in Donnelly, J.H. and George, W.R. (Eds), Marketing Services, American Marketing Association, Chicago, IL.

## B. Arabic References:

- عبد المطالب عثمان محمود دليل (2012) " نموذج م قترح ل قياس أثر تطبيق حوكمة الشركات في كفاءة سوق الأوراق المالية "- (دراسة ميدانية علي عينة من شركات المساهمة العامة المدرجة في سوق الخرطوم للأوراق المالية)، الخرطوم -جامعة السودان للعلوم والتكنولوجيا , رسالة لنيل درجة الدكتوراه في فلسفة المحاسبة والتمويل ، لم تنشر .
- خالد هاشم فضل التوم (2010) " نموذج محاسبي م قترح لتفعيل قواعد حوكمة الشركات بسوق الأوراق المالية " دراسة (تطبيقية) (الخرطوم - جامعة النيلين ، رسالة دكتوراه في المحاسبة ، 2010، غير منشورة .
- حاتم دينار(2010) " شهادات شهامة ... تأثيرها علي الإقتصاد السوداني " مجلة المصارف , العدد الثاني والثلاثون- شعبان 1431 هـ - يوليو 2010, تصدر عن اتحاد المصارف السوداني، ص 37

## C. Websites:

1. <http://www.ibmec.br/sub/SP/article.php?topicid=144&siteid=18>.
2. <http://www.nyse.com/Frameset.html?displayPage=/listed/1022540125610.html>
3. [https://listingcenter.nasdaqomx.com/Show\\_Doc.aspx?File=listing\\_information.html](https://listingcenter.nasdaqomx.com/Show_Doc.aspx?File=listing_information.html)
4. [http://wiki.answers.com/Q/What\\_is\\_a\\_stock\\_exchange\\_and\\_list\\_2\\_of\\_them](http://wiki.answers.com/Q/What_is_a_stock_exchange_and_list_2_of_them)
5. [http://en.wikipedia.org/wiki/Stock\\_market](http://en.wikipedia.org/wiki/Stock_market)
6. [http://bse.hu/print/topmenu/issuers/listingBSE/listing\\_procedure/procedure.html](http://bse.hu/print/topmenu/issuers/listingBSE/listing_procedure/procedure.html)
7. [www.londonstockexchange.com/home/guide-to-listing](http://www.londonstockexchange.com/home/guide-to-listing)
8. <http://www.merriam-webster.com/dictionary/decision>
9. [http://en.mimi.hu/business/stock\\_list.html](http://en.mimi.hu/business/stock_list.html)