

## **Sudan University of Science and Technology College of Graduate Studies**



Customers' Acceptance of Internet Banking Service in Sudan by Using Unified Theory of Acceptance and Use of Technology (UTAUT) model.

قبول العملاء لخدمة الإنترنت المصرفي في السودان بإستخدام نموذج النظرية الموحدة لقبول وإستخدام التكنولوجيا

A Thesis Submitted in Fulfilment of the Requirements for the Degree of Doctor of Philosophy in Banking Studies

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