

Dedication

To the spirit of my late father, Hassan Dardig

and

My mother, Shadia Mohamed Ahemed

My brothers & sisters

My wife, son & daughter

Acknowledgement

It is hard to name all those who played particular roles in the creation of this dissertation. However, I always keep in mind all these people with much respect and gratitude.

First of all, I should thank God who helped to fulfill my aspirations through providing me with the right people and the right opportunities.

I am indebted to my supervisor, Dr. Mahmoud Ali Ahmed, who patiently offered me years of generous guidance, intellectual insights, strong support, and confidence especially during those tough times when I felt lost. I will always remember his encouraging words and emails when I was away from Sudan.

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Abstract

The present study aims to research into the use of ESP and English for Workplace in the context of Sudanese banking. Little research has been conducted in texts analysis for pedagogical language use. Having this in mind, the present study has put into its consideration to investigate into the area of authentic workplace texts and to analyze the discourse of the written texts for pedagogical language use.

In order to gain a comprehensive picture of this particular variety of English register, the researcher used the Corpus Linguistics Approach (CLA) to investigate authentic banking texts as "data collection" that have been downloaded from websites and personally collected from various resources. The method used to analyze authentic banking texts is *WordSmith Tools Version (6)* which is a software lexical analysis that uses a computerized analysis of a large number of texts.

Based on the needs analysis survey, the annual reports (ARs) and irrevocable letters of credit (LCs) represent the daily language use for banking discourse. Therefore, (48) annual banking reports and (12) letters of credit were collected to investigate the characteristics and functions of written banking texts. The analysis concentrated mainly on the frequency of lexical bundles and collocation phrases.

Results of written banking collocation analysis have found significant differences from which other ESP texts and corpus. Finally, the analysis showed the tendency of repetitive habit of fixed collocation phrases used frequently in written banking texts for communication. Findings have provided a clear understanding that banking professionals have difficulties writing abstract noun phrases and passive verb phrases.

مستخلص (Arabic Version)

تهدف هذه الدراسة إلى توسيع نطاق البحث العلمي في مجال تدريس اللغة الإنجليزية للأغراض المحددة والمستخدمة في سياق العمل المصرفي السوداني. وبما أن هناك العديد من الدراسات التي ركزت بشكل أساسي على ترجمة النصوص ومناهج تدريس اللغة الإنجليزية والتخطيط اللغوي والسياسي) وتحليل احتياجات اللغة الإنجليزية للأغراض الخاصة وتصميم المناهج إلا أن القليل من البحوث قد قامت بتحليل النصوص الأصلية المتخصصة ليتم استخدامها في تعليم اللغة الإنجليزية. وبناءً على ذلك وضعت هذه الدراسة بعين الاعتبار التحقيق في مجال النصوص الأصلية المستخدمة في مكان العمل وتحليل النصوص الكتابية المصرفية لكي تستخدم في التطوير المهني والتدريب.

من أجل الحصول على صورة شاملة لهذا النوع الخاص في اللغة الإنجليزية. استخدم الباحث طريقة البحث الاحضاري اللغوي للتحقيق في النصوص المصرفية الأصلية كإبيانات والتي تم تحميلها من مواقع البنوك وجمعها بطرق شخصية من مختلف الموارد. إن الطريقة المستخدمة لتحليل النصوص المصرفية هي الإصدار رقم (6) وهي برامج التحليل المعجمي والتي تستخدم الحاسوب لتحليل الأعداد الكبيرة من النصوص. وستنادا إلى المسح التحليل للاحتياجات فان التقارير السنوية و خطابات الاعتماد تمثل استخدام اللغة المصرفية اليومية. لذلك، تم جمع (48) تقرير سنوي و (12) خطاب اعتماد للتحقيق في خصائص ووظائف النصوص المصرفية الكتابية. وتركز التحليل على تردد تكرار الحزم المعجمية وعبارات التجميع

واظهرت نتائج تحليل عبارات التجميع المصرفية فروق ذات دلالة إحصائية من النصوص المستخدمة في اللغة الإنجليزية للأغراض الخاصة و الأخرى. وأخيرا ، أظهر التحليل العادة الثابتة لتكرار عبارات التجميع والتي يتم استخدامها بشكل متكرر في النصوص الكتابية. وهذا يشير إلى أن نسبة كبيرة من لغة المصارف الكتابية تتكون من عبارات ثابتة وحزم معجمية متكررة وبنيات نحوية خاصة. وقد أدت هذه النتائج إلى فهم الخصائص المميزة ووظائف النصوص المصرفية والتي يمكن استخدامها كنتائج

لتدريس اللغة الانجليزية للاغراض الخاصة والإنجليزية للأعمال المصرفية وتصميم
المواد الدراسية وتدريسها لتحسين مهارات المخاطبة الكتابية لدي المصرفين في السودان.

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Abbreviations

AWL	Academic Word List
AR	Annual Report
BE	Business English
BEC	Business English Corpus
BNC	British National Corpus
BoE	Bank of English Corpus

BWL	Banking Word List
DDL	Data-driven Learning
 Del P H E 	Development Partnership in Higher Education
EAP	English for Academic Purposes
EEP	English for Educational Purposes
ELT	English Language Teaching
EOP	English for occupational Purposes
ESP	English for Scientific Purposes
EST	English for Science and Technology
EVP	English for Vocational Purposes
E4WP	English for Workplace
EUWL	European Union Word List
LC	Letter of Credit
L2	learning of Second language
MIS	Management Information System
MAWL	Medical Academic Word List
MWIs	Multi-Word Items
MWIC	Main Word in Context
SEWL	Student Engineering Word List
SFL	Systematic Functional Linguistics

SWIFT Society for Worldwide Interbank Financial Telecomm.

UCP Uniform Customer Policy