# List of Figures


| Figure | Page |
|---|---|
| (3/2/1) Balanced Scorecard | 115 |
| (3/2/2) The ERP Implementation Balance scorecard | 153 |
| (4/5/3) Chart of Effect on Company Decisions | 173 |
| (4/5/4) Chart of Positive effect on company's Decisions | 174 |
| (4/5/5) Chart of Coordinated Organization Objectives | 175 |
| (4/5/6) Chart of Quality of the organization's decisions | 176 |
| (4/5/7) Chart of Coordinated Organization's Objectives | 178 |
| (4/5/8) Chart of Chances of Use Company's Resources | 179 |
| (4/5/9) Chart of Effect on Activities on Company Decisions | 180 |
| (4/5/10) Chart of Effect of Information on Company's Choices | 181 |
| (4/5/11) Chart of Balanced Scorecard Provide Positive Contribution | 182 |

(4/5/12) Chart of Effect of Balanced Scored on organization change 184
(4/5/13) Chart of Benefit drawn from Balanced Scorecard 185
(4/5/14) Chart of Realization of expected Benefits 186
(5/5/15) Chart of Controlling the elements of cost 187
(4/5/16) Chart of Setting Competitive Prices 188
(4/5/17) Chart of Effect of Balanced Scorecard on Revenues 189
(4/5/18) Chart of Effect of Balanced Scorecard on Competitive Chances 191
(4/5/19)Chart of Effect of Balanced Scorecard on Development Strategy 193
(4/5/20) Chart of Measuring scale of the organization performance 194
(4/5/21) Chart of Effect of Balanced Scorecard on Resource Maintenance 195
(4/5/22) Chart of Financial Indicators 197
(4/5/23)Chart of Administrative indicators 198

(4/5/24) Chart of Productive indicators 199

(4/5/25) Chart of Marketing indicators 200

(4/5/26) Chart of Marketing strategy 202

(4/5/27) Chart of Development strategy 203

(4/5/28) Chart of Reports flow 204

(4/5/29) Chart of Effect of Balanced Scorecard on level & type of Revenues 205

(4/5/30) Chart of Effect of good and active application on revenues 206

(4/5/31) Chart of Good chances to earn revenues 208

(4/5/32) Chart of Good usage of the company available resources 209

(4/5/33) Chart of Chances of generating profits 210

(4/5/34) Chart of Maximization of profits 211

(4/5/35) Chart of Corrective procedures 212

(4/5/36) Chart of Loss minimization 214