

Subject: Invitation to Attend Philips Workshops during the Physics and Engineering in Medicine Conference at King Fahad Medical City

Dear Sir/Madam,

We are pleased to inform you that Philips Healthcare Saudi Arabia Ltd. is a Diamond Sponsor in the Physics and Engineering in Medicine Conference that will be held at King Fahad Medical City (KFMC) from the 11th the 15th of October, 2015.

During the Conference sessions, Philips will host the following educational workshops:

Workshop 1: MR Technical Principles and excellence in diagnostic imaging from engineering point of view

Time: Sunday October, 11th from 13:30 to 16:30

Target Audience: Biomedical Engineers, Biomedical Managers, Medical Technical Advisors, and Project Managers.

Workshop 2: Philips One integrated Solution for all your advanced visualization needs: IntelliSpace Portal 7)

Time: Monday October, 12th from 13:30 to 15:00

Target Audience: Radiologist, Cardiologist, Oncologists, Neurologist, Radiographers, IT, Biomedical, Head of Departments, and CFO/CEO.

Workshop 3: Philips One integrated Solution for all your advanced visualization needs: IntelliSpace Portal 7)

Time: Monday October, 12th from 15:00 to 16:30

Target Audience: Radiologist, Cardiologist, Oncologists, Neurologist, Radiographers, IT, Biomedical, Head of Departments, and CFO/CEO.

Workshop 4: Philips One integrated Solution for all your advanced visualization needs: IntelliSpace Portal 7)

Time: Tuesday October, 13th from 13:30 to 15:00

Target Audience: Radiologist, Cardiologist, Oncologists, Neurologist, Radiographers, IT, Biomedical, Head of Departments, and CFO/CEO.

Workshop 5: Six Sigma DMAIC Project

Time: Wednesday October, 14th from 13:30 to 15:00

Target Audience: Biomedical Engineers, Project Engineers, Head of Biomedical, Head of Projects, Operations Managers.

Workshop 6: Keeping medical systems running smoothly and optimizing uptime by implementing Remote Services Support.

Time: Wednesday October, 14th from 15:00 to 16:30

Target Audience: Biomedical Engineers, and Biomedical Manager

If you would like to attend any of the above sessions or have inquiry, please contact Philips Key Account Manager Mr. Ahmad Nasser Mobile: 0501515912 email: ahmed.nasser@philips.com.

We are looking forward to seeing you at Philips Booth during the Conference.

Sincerely,
Ahmed Sulaymani
Marketing Manager in Charge

